

# Department of BBA(CA) - (Academic Year 2022-2023)

## 5.3.3 Industrial visit

### NAGA Food Products NAGA Limited

#### Permission Letter

01/03/2023  
Udumalpet.

From.

Pl. Amirtham,  
M. Mahalakshmi,  
K. Ushadevi,  
A. Sambavi,  
Assistant Professors,  
Department of BBA(CA),  
Sri G.V.G. Visalakshi college for women,  
Udumalpet.

To,  
The Principle,  
Sri G.V.G. Visalakshi college for women,  
Udumalpet.

Respected Madam,

As we are going to take  
our students (58) to the industrial  
visit on (02.03.2023, Thursday) to Naga  
Products Dindigul. So kindly grant us  
permission to take the students and  
consider our absence as on duty.

Thanking you

Yours sincerely  
Pl. Amirtham  
M. Mahalakshmi  
K. Ushadevi  
A. Sambavi

1-3-23

11/16/23, 6:49 PM

SRI G.V.G. VISALAKSHI COLLEGE FOR WOMEN Mail - permission for Industrial Visit

BBA CA Department <gvgbaca@gvgvc.ac.in>

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**permission for Industrial Visit**  
2 messages

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**BBA CA Department** <gvgbaca@gvgvc.ac.in> Sat, Feb 18, 2023 at 12:49 PM  
To: nacd.em@nagamills.com  
Bcc: bbmcedept@gmail.com

Good Morning Sir,  
As a part of our curriculum we are in need of giving practical exposure to our Management students. So we humbly request you to provide permission to visit your company.  
Name of the Department: BBA(CA)  
Total Number of Students:58  
Number of Faculties :05  
Visiting Date :02.03.2023

With Regards,  
Department of BBA (CA),  
Sri GVG Visalakshi College for Women,  
Udumalpet

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**Arumugam M** <nacd.em@nagamills.com> Tue, Feb 28, 2023 at 12:06 AM  
To: BBA CA Department <gvgbaca@gvgvc.ac.in>

Dear Sir/Madam,

Greetings of the day.

Welcome to Naga.

You are most welcome for an industrial visit.

Please note down the below guidelines for an industrial visit.


Date of visit : As per the schedule  
Timing : 10 PM to 2 PM  
Strength Allowed : Minimum 60+Faculty Members (industrial norms)

Contact details  
Mrs.soniya 7338735016


Kindly bring water bottles,notebooks for each and every student.  
Mobile phones are not allowed in the industry.  
Photography and videos are not allowed.  
Head wear and masks provided by us for safety purposes.

Regards  
Arumugam Muthaiah  
Marketing-Brand  
9566-9566-04  
[Quoted text hidden]

# Circular



**SRI G.V.G. VISALAKSHI COLLEGE FOR WOMEN**  
Autonomous & Affiliated to Bharathiar University  
Accredited at A<sup>+</sup> Grade by NAAC  
Udumalpet – 642128, Tamil Nadu.  
www.gvgvc.ac.in : principal@gvgvc.ac.in,  
Ph.04252-223019; Fax:04252-2233111



**Circular**


Date: 01.03.2023

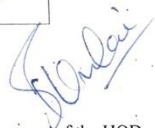
**Dear Students**

We have planned to have an industrial visit to NAGA Food Products NAGA Limited, Dindugul on 02.03.2023. All the students are expected to assemble in the department at 8:00 a.m. without fail.

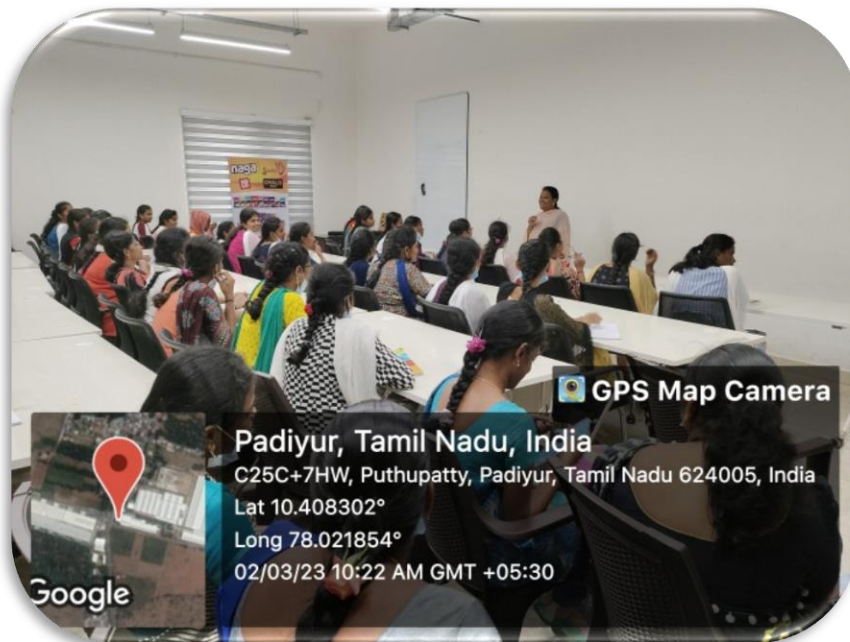
Thank you.

S.No	Class	Signature of Industrial Visit In-charge
1	I BBA (CA)	AP Sangeetha
2	II BBA (CA)	K. SriHaini
3	III BBA (CA)	Yogeswari . P

  
Signature of the Industrial Visit In-charge

  
Signature of the HOD

# Photo:






**Report:**


Industrial Visit

Industry Name : NAGA FOOD PRODUCTS NAGA Limited  
 Date : 02.03.2023  
 Time : 10.15 am  
 Venue : Trichy Road, Dindigul

60 students from Department of BBA(CBA) Sri GVS Visalakshi college for women, visited the Naga Limited, Dindigul on 02.03.2023 Timing 10.15 to 2.00 pm. The visit was held under the supervision of Ms. R. Sudha & Ms. P. Soniya, along with the Brand Manager Mr. Arumugam Muthiah.

The students were briefed on the Historical background, Top level Management, Various departments and Various Products of Naga. The students were able to witness the Production process & Encourage them to go for startup business. The students were able to get the practical exposure related to Management subjects as Production, Marketing, Human Resource & Entrepreneurship development and it is very useful for their studies.

  
 02/03/23  
 Marketing - Brand.



For Pt. Amitham  
 Head of the Department

Rajivaraman  
 Principal

## **Company Details:**

The company has been started in the year 1962. With a foundation in the wheat flour trade and flour milling, Naga Limited has spent the last 50+ years growing into a diversified company with divisions that serve the detergents, minerals, power, retail, property, logistics, and food businesses. Throughout Naga's history, its flagship company has been and remains Naga Limited Foods.

The Naga Mills division has 5 wheat flour mills with a total daily milling capacity of 850 tonnes per day. The company's milling activities have been consolidated into a single strategically located campus in Dindigul, Tamil Nadu, India. Apart from Dindigul, Naga has expanded its capacity to 200 tonnes per day in Aruppukottai. When Kollur Sreenivasan started his trading business, wheat flour was either imported or brought a great distance from Mumbai, India. Sreenivasan was the local agent of the "Anchor" brand of wheat flour. Due to some misunderstanding with the promoter, he decided to build a flour mill himself.

In 1962, with the commencement of operations at the first flour mill in Chennai, India, Shri Kollur Sreenivasan made the transition from a trader to an industrialist. He was quick to capitalize on the misfortune of the local competition and flexible enough to take advantage of business opportunities. Within the first 25 years of business, he expanded his production to seven mills in three locations. Over the next 25 years, the company diversified into detergents, minerals, retail, bakery divisions, and much more.

## Attendance Sheet:

### Department of BBA (CA)

### III Year BBA (CA)

S.no	Reg No	Name of the student	
1.	20BV9487	ABIRAMI.V	1
2.	20BV9488	AMBIKA MAHALAKSHMI.K	1
3.	20BV9489	ANUSHA.V	1
4.	20BV9491	AZHAGU MANGAI SELVI.N	1
5.	20BV9492	DEEKSHITHA.G	1
6.	20BV9493	GAYATHRIDEVI.M	1
7.	20BV9494	HAMSAWARTHINI.G	a
8.	20BV9495	HARSMITHA.G	1
9.	20BV9496	KAVYA.C	1
10.	20BV9497	KIRUTHIKA.K.	1
11.	20BV9498	KRISHNA.N	1
12.	20BV9499	NITHYA.K	1
13.	20BV9500	RAJESHWARI.R	1
14.	20BV9501	RAMYA.S	a
15.	20BV9502	ROSANSABIHA.B.A	1
16.	20BV9504	SAKTHIPRIYA.A	a
17.	20BV9505	SARANYA.S	1
18.	20BV9507	SOWNDHARYA.D	1
19.	20BV9508	SUNSHINE SAMEENA.A	1
20.	20BV9509	VAISHNAVI.D	1
21.	20BV9510	VARSHA.V	a
22.	20BV9512	VEERAMANIS	1
23.	20BV9513	VIJAYA DHARASHINI.I	1
24.	20BV9514	YOGESWARI.P	1

K. Ushodera

K. Ushodera

**Department of BBA (CA)**  
**I BBA (CA)**  
**Name List**

S.No	Reg.No	Name of the Student	
1	22BV1009	Afra.M	/
2	22BV1010	Akalya.S	/
3	22BV1011	Alif Hajara Shafrin. R	/
4	22BV1012	Apsana Parveen.M	/
5	22BV1013	Devadharshini.D	/
6	22BV1014	Gajalakshmi Shuba.M	/
7	22BV1015	Harini.T	/
8	22BV1016	Jeevitha.K	/
9	22BV1017	Kanisha Yasmin.S	/
10	22BV1018	Kanishkavarshini.S.U	/
11	22BV1019	Kaviya.R	/
12	22BV1020	Kiruthika.M	/
13	22BV1021	Ponnarasi.K	/
14	22BV1022	Renuga.S	/
15	22BV1023	Revathi.R	/
16	22BV1024	Riyana.S	/
17	22BV1025	Sabitha.T	/
18	22BV1026	Saranya.A	/
19	22BV1027	Sathya.A	/
20	22BV1028	Sree Nandhini.M	/
21	22BV1029	Vidhu Dharshini.E	/
22	22BV1030	Vimala.K	/
23	22BV1031	Vysali.G	/

*Dr. Ushaditya*

*Dr. Ushaditya*

**Department Of BBA (CA)**  
**II BBA (CA)**

S.No	Reg.No	Name of the Student	
1	21BV0386	Abarna N	/
2	21BV0387	Abinayasri S	/
3	21BV0388	Amirthavarshini P	/
4	21BV0389	Aruna S	/
5	21BV0390	Boomathi K	/
6	21BV0391	Dharshini S	/
7	21BV0393	Kavisree K	/
8	21BV0394	Kirthana ER	/
9	21BV0395	Manimegalai S	/
10	21BV0397	Mohanadarshini M	/
11	21BV0398	Nivedha M	/
12	21BV0399	Sowndarya S	/
13	21BV0400	Sriharini K	/
14	21BV0401	Srimadhumathi G	/
15	21BV0402	Sujitha K	/
16	21BV0403	Sureka D	/
17	21BV0404	Varshini P	/

*Dr. Ushaditya*

*Dr. Ushaditya*